

2008 ANNUAL LeadingRE CONFERENCE

Session Evaluation Report

Session attendees were asked to fill out a short evaluation during each session they attended.

Evaluated Information:

1. Session Content
2. Speaker Effectiveness
3. Session Level

Scoring: Range: 5 (highest score) to 1 (lowest score)

Results for: Five Myths of Leads Management
Friday, April 11, 2008@ 10:30am-11:45am

57 evaluations were returned for this session

Attendee Comments:

SPEAKERS:

Matthew Ferrara

A: Session Content: Ideas and information contained value:

Average Score
98%

Instructional methods were appropriate:

Average Score
97%

Overall rating of the session:

Average Score
96%

B: Speaker effectiveness:

Matthew Ferrara

Knowledge of Subject Matter

Average Score
99%

Effectiveness of Delivery

Average Score
98%

C: Session Level - % of respondents that thought the session was:

Too advanced: 5%

Appropriate: 93%

Too basic: 2%

Outstanding presentation, lots of ideas.
Held attention
Matt is excellent- only weakness was the handout, did not reflect program- made notes difficult to make.
Very timely
Great!
Excellent!
Perfect!
He was great- good information
Great information that I can use right now!
Best session ever at conference. Delivery was key.
Really worthwhile for every manager/broker/owner
Matthew. Spectacular. Awesome content. Fabulous energy and direction.
Thank you! Very very good!
Excellent!
Great job!
Presenter came across as " Anti-Agent" - very narrow focus on topic. Assumed all companies are the same and having the same problem's
Great Program
He's great!
Matt is great!
Best session ever! Thank you!
Wow! He was the best by far. Had provided real info and help to take back. I want this CD!